

Workshop proposal

COINs Conference Warsaw 2019

Title: The pillars of community building

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Learning objectives:

- Get to know the research results in the field of community development
- Explore the research results on case studies of real communities
- Get to know the methodology of using Muse to observe attention of workshop participants

After this workshop participants will understand better important factors affecting the process of shaping a community and therefore will get skilled in conducting large scale collaboration, or crowdsourced research.

Personal goal: I would like workshop participants to wear Muse headbands, so I could track their attention throughout the various activities of workshop programme. This would give me a comparison of engagement in different settings and therefore contribute to my research.

Length: 2 hours

About me:

I'm a soft skills trainer and young scientist researching Training Efficiency in a PhD programme "Management in New Technologies" at Kozminski University. I am running a community of practice with over 1300 active members that would be a base case study for this workshop. I haven't conducted a research in the field of community building, but my workshop will be based on a literature review I conducted in the field.

Official bio (For workshop promotion):

Radek Czahajda. Trainer, scientist, activist. His professional mission is to bridge the gap between research and business, which he implements by delivering Evidence Based Workshops and speeches around the world. On a daily basis he's equipping practitioners with scientifically proven tools to enhance their business efficiency in fields of sales, marketing, management and human resources. In academic career he conducts research that aims to explore and increase the efficiency of training, whereas his social activity focuses around the theme of efficient altruism – making as much positive impact on the society with the least resources possible. He is also a founder of Trainers' Forum – international community of trainers and educators gathered around professional development opportunities.